



# MARY JO POTTER

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## EXPERIENCE

### ***Healthcare Angels, 2015 to present***

#### **CEO & Managing Director**

Healthcare Angels is an investment and advisory firm focused on promoting innovation in healthcare. By working with entrepreneurs, investors, and strategic partners, the firm facilitates connecting these various constituencies to ensure the successful growth, scaling, and exits of technology enabled products and delivery systems in the healthcare sector.

### ***KEIRETSU CAPITAL, 2015 to present***

#### **General Partner**

Keiretsu Capital is a fund designed to optimize tech investments across industry sectors.

### ***BDC ADVISORS, 2011 to 2019***

#### **Senior Advisor**

Founded in 1990, BDC Advisors is the nation's leading strategy consulting firm exclusively serving the healthcare services sector in the United States. The firm has a strong national track record leading constructive change with major health systems, academic medical centers, hospitals, national and regional health plans, and large physician group practices.

### ***HIGHPERLINK, 2004 to 2011***

#### **Managing Partner and CEO**

Highperlink is a network of strategy and organizational change consultants. Projects include governance, merger integration, organization re-design, and strategy development and implementation.

## CURRENT BOARD POSITIONS

- UC School of Public Health, Advisory Board
- Northwestern University School of Education & Social Policy- Advisory Board
- NACD, Northern California Board (Emeritus)
- CHA, Public Policy Committee
- Hanna Center, Board of Regents
- Hope Unlimited Int'l., (Brazil)
- International Women's Forum, Executive Committee & Treasurer
- GTU, Nom/Gov Committee

## ADVISORY POSITIONS

- Pension Dynamics, Snap MD, Caretaker, Safer Lock, Skydeck, Athena Alliance

## EDUCATION

- Northwestern University, Evanston, Illinois – Master's Degree
- Siena Heights University, Adrian, Michigan - Bachelor's Degree
- Stanford University, Mumbai, India Executive Program

## MEMBERSHIPS

- Band of Angels
- HealthTech Capital
- Women Corporate Directors
- National Association of Corporate Directors
- International Women's Forum
- LP at Purple Arch Fund
- LP at Portfolia Fund

## **SIBSON CONSULTING GROUP, 1999 to 2004** **a Division of The Segal Company**

### **Senior Vice-President-Governance Practice Leader**

Sibson is a management consulting firm focused on strategic human capital work. Working with most of the Fortune 1000, SCG focuses heavily on acquisition integrations, restructurings, technology remediation, talent optimization, and board effectiveness. As a Principal, responsibilities included client development and management for the technology, healthcare, financial services, and professional services sectors.

## **CORPORATE ALLIANCE, INC., 1991 to 1999**

### **CEO & Managing Director**

Corporate Alliance is a professional service firm whose mission is to improve the effectiveness of organizations in transition. As a network of worldwide experts who support transformation efforts from strategy through implementation, the firm provides expertise in organization and work re-design, merger/acquisition integration, consolidations, alliances, and infrastructure development for spin-offs and start-ups. Clients included technology, information services, financial services, telecommunications, health care, and professional service organizations.

## **OMEGA PERFORMANCE CORPORATION, 1986 to 1991**

### **Executive Vice-President, International**

Omega is a consulting firm specializing in individual and organizational performance improvement in the financial services sector. Responsibilities in this position included establishing international offices and business in Canada, Europe, Australia, and Asia, and growth of 400% in two years. The firm focused heavily on broad-based sales and service initiatives.

## **OXICON/McGRAW-HILL, 1981 to 1986**

### **Co-Founder and President** **(Company was purchased by McGraw-Hill in 1984)**

Oxicon is a consulting and software services organization. In consulting, the organization focused on aligning people with business strategy for companies in high tech, healthcare, financial services, retail, and consumer products. As an outgrowth of the consulting, software was developed and sold globally.

## **PREVIOUS BOARD POSITIONS**

- **CHW/Dignity, Board Member, Board Chair and Compensation Committee Chair, 11 years**
- **CHI, Executive Compensation, and Chair of Strategic Planning Committee, 2004 to 2015**
- **Christus, Compensation Committee Chair, Vice-Chair, & Nominating Committee 6 years**
- **Compli, Compensation Committee Chair, 2004 to 2018**
- **Legacy Foundation, 2018 to 2019**
- **Les Concierges, (John Paul), 2012 to 2015**
- **John Paul, 2016 (France)**
- **Ocular Sciences (Cooper), Chair of Governance Committee, Comp Committee, Board Member 2003 to 2005**
- **Executives' Club of Chicago, Board Member, Chair of Membership, 7 years**
- **Siena Heights University, Executive and Compensation Committee, and Chair of the Governance Committee, Board Member 2004 to 2014**